



ZLATÝ  
SVĚTOVÝ PRAMEN  
GOLDEN  
WORLD SPRING  
2021

In České Budějovice, on 8<sup>th</sup> of March 2021

Dear Friends,

You are cordially invited to the **XXXI INTERNATIONAL BEER FESTIVAL BUDWEIS 2021**, which will be held from 20 to 25 September 2021 in České Budějovice, and accompanied by degustation contest for the prestigious award

## **GOLDEN WORLD SPRING 2021**

As its important and integral part, the International Beer Festival will host the renowned degustation contest for the award **WORLD BEER SEAL 2021**, the most prestigious brewer's award in the Czech Republic.

The degustation sessions will take place in the presence of experts in the brewery industry, food industry and quality certification as well as your experts. Objectivity and legitimacy of the expert contests will again be guaranteed by international certification authorities **Bureau Veritas, TÜV SÜD Czech, 3EC International and the Czech Agriculture and Food Inspection Authority**. In addition to the awards bestowed, winners of the individual categories will be granted a right to use the respective designation for promotional purposes.

**The tradition and prestige earned by the Festival during its existence spanning over more than thirty years is confirmed also by the interest in participation, when as many as 271 breweries from twenty-four countries of the whole world competed with the total of 1,409 samples last year! In two mineral water contests, nine producers from 6 countries presented 24 samples.**

The public part of the Internal Beer Festival in České Budějovice will be held in the Exhibition Grounds [“Výstaviště”] in České Budějovice from 24<sup>th</sup> to 25<sup>th</sup> of September 2021. Expert degustation is scheduled for the period from Monday 20<sup>th</sup> to Friday 25<sup>th</sup> of September.

### **SPECIFICATION OF CATEGORIES GOLDEN WORLD SPRING 2021**

**1. Natural mineral water**

Non-alcoholic beverage made of natural mineral water, generally with the original content of carbon dioxide

**2. Flavoured mineral water**

Flavoured non-alcoholic beverage made of natural mineral water, drink concentrates or ingredients for preparation of concentrates, generally with the original content of carbon dioxide

## CONDITIONS FOR PARTICIPATION in degustation contest **Golden World Spring 2021**

1. Binding application for registration must be sent **by 15 August 2021**  
Applications may be completed and sent electronically at the address:  
<http://pivofestival.cz/prihlaska/>  
or electronically to e-mail [alois.srb@centrum.cz](mailto:alois.srb@centrum.cz) Receipt of all applications will be confirmed.
2. All types of degustation samples in the volume of 4 litres for every registered sample (in glass, metal or plastic packaging) must be delivered no later than **by 18 September 2021** to the address:  
Výstaviště České Budějovice a.s., Husova 523/30, 370 05 České Budějovice  
**Jitka Šítalová** +420 724 504924 [sitalova@vc.cz](mailto:sitalova@vc.cz)
3. **For your participation, two samples in the contest are free of charge; any additional samples are subject to a fee EUR 20 per sample, charged in a form of an invoice or contract**

Participants can nominate an expert delegated by them for the evaluation panel of experts.

### PROGRAMME OF EXPERT DEGUSTATION

**FRIDAY 24 SEPTEMBER 2021** Pavilion R2, Exhibition Grounds České Budějovice

**09:00** Degustation of natural mineral water  
Degustation of flavoured mineral water

**SATURDAY 25 SEPTEMBER 2021** Pavilion Z, Exhibition Grounds České Budějovice

**18.00** Official announcement of results

We will be delighted to invite you as guests or active participants of degustation contests or producers who will present their beverages to the public during the Festival. If you decide to participate in this **largest and most prestigious brewer's contest in the Czech Republic**, please visit our website for more information or contact us with your questions.

Yours faithfully,



Alois Srb, Festival Director

