

Dear Friends,

You are cordially invited to **XXX. INTERNATIONAL BEER FESTIVAL 2020** to participate in the tasting competition for the prestigious award of

the GOLDEN WORLD SPRING 2020.

30th INTERNATIONAL BEER FESTIVAL 2020 will be held from **17**th – **22**nd **February 2020** in České Budějovice.

INTERNATIONAL BEER FESTIVAL provides the beer and mineral water producers with an opportunity to present and offer their products to all visitors, guests and professionals. This will take place in **Hall T1** at the Exhibition Grounds in České Budějovice from 20th – 22nd February 2020.

An important and integral part of the festival is the prestigious tasting competition for the awards of **WORLD BEER SEAL 2020.**

The tasting competition also includes two categories for the **GOLDEN WORLD SPRING 2020** AWARD. Gold, Silver and Bronze World Spring Awards will be awarded in two categories: Natural Mineral Water and Flavoured Mineral Water. Expert tasting will be carried out anonymously with the participation of trained sommeliers, professionals nominated by professional and guild associations, representatives of producers, and food experts from Czech universities and secondary schools.

The tasting will be held under the supervision of renowned certificate authorities **Bureau Veritas, TÜV SÜD, 3EC, Czech Agriculture and Food Inspection Authority**. The winners are entitled to use the symbols of the competition for their promotion.

The professional tasting competition will be held under the auspices of the Ministry of Agriculture of the Czech Republic, the Ministry of Regional Development, the Region of South Bohemia, the Statutory City of České Budějovice, Czech Chamber of Commerce, the Federation of the Food and Drink Industries of the Czech Republic, Mendel University in Brno, University of Chemistry and Technology Prague, University of South Bohemia in České Budějovice, Institute of Technology and Business in České Budějovice and Czech University of Life Sciences Prague.

It will be our pleasure to welcome you as our guests to the festival, in the best case as an active participants in the tasting competition. We will be delighted if you enter your products into some of our tasting competitions or just simply offer them for sampling. If you are interested in participating, please find attached information on our mineral water competition.

Yours sincerely,

Alois Srb Festival Director

Ing. Mojmír Severin Director General Výstaviště České Budějovice a.s.



Further informations: <u>www.beerseal.cz</u>, <u>www.goldenspring.cz</u>, <u>www.worldbeerseal.com</u>, <u>www.vcb.cz</u>

Kontakt:

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